



## XVIII Annual Latin American Energy Conference

La Jolla, California - May 12 & 13, 2009 - Hilton La Jolla Torrey Pines

### Conference Sponsor Benefits

This is a summary of sponsorship levels and benefits. Sponsorship may be customized to meet your company's needs.

Sponsorship level	Conference speaker or panel moderator slot on agenda	Complimentary conference registrations*	Additional registrations discounted	Private meetings or personal introductions	Head table seating with officials at meals	Opportunity to host scheduled event during conference (if Avail.)	Public recognition in all printed materials, and during the conference	Display company literature	Free one-year Institute membership
<b>Platinum US\$15,000</b>	Speaker	4	\$500.00	Up to 3	Yes	Lunch or Cocktail	Yes	Yes	Yes
<b>Gold US\$10,000</b>	Speaker or Moderator	3	\$300.00	2	Yes	Industry Breakfast	Yes	Yes	Yes
<b>Silver US\$7,500</b>	Moderator	2	\$200.00	1	Yes	Coffee Break	Yes	Yes	Yes
<b>General US\$5,000</b>	Moderator	1	\$100.00	1	Yes	N/A	Yes	Yes	N/A

To further discuss sponsorship possibilities, please contact:

Jeremy M. Martin  
 Director, Energy Program  
 Tel: 858-964-1715  
 Fax: 858-453-2165  
 e-mail: [jeremy@iamericas.org](mailto:jeremy@iamericas.org)

The Institute is a 501 (c) (3) not-for-profit California corporation.  
 Details about Energy Steering Group membership with corresponding benefits also available upon request.  
 \* Includes registration for speaker or moderator



## Sponsorship Opportunities – La Jolla Conference 2009

The Institute of the Americas invites you to join us as a sponsor of our upcoming “**XVIII Annual Latin America Energy Conference**” being held on May 12-13, 2009 at the Hilton La Jolla Torrey Pines in La Jolla, California.

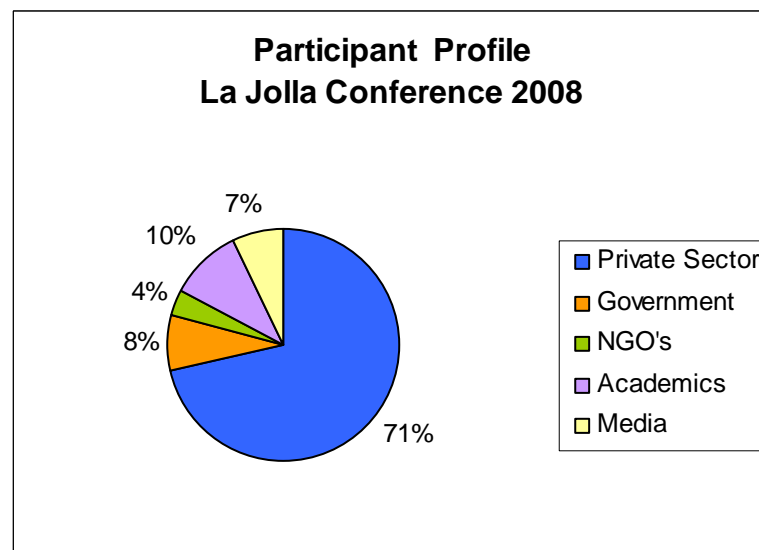
### 1. About the Institute of the Americas

For over 25 years, the [Institute of the Americas](http://www.iamericas.org) (IOA), an independent not-for-profit organization, has been at the forefront of working with the public and private sectors to improve the economic, political and social well-being of people throughout the Americas.

Led by Jeffrey Davidow, a former U.S. Ambassador to Mexico and Venezuela, the Institute brings together industry leaders, policy makers and academics for frank and open discussions about business opportunities in the Western Hemisphere.

### 2. About Past “La Jolla Conferences”

Each year, the Institute of the Americas convenes more than 200 participants (see graph below) for Latin America’s largest energy conference. The annual forum, known as “The La Jolla Conference” has been hosted by the Institute for the past 18 years and is recognized as the most significant meeting of its kind. The participants are energy ministers of Latin American countries, chief executive officers, bankers, analysts and regulatory officials who meet to discuss regional trends, new projects, regional agreements, changes in regulations and new investment opportunities. At this prestigious meeting, participants build strong relationships between government and business.



## Key speakers at past La Jolla Conferences included:

- *James Boyd*, Commissioner, California Energy Commission
- *Felipe Calderon*, then Minister of Energy, Mexico
- *Manuel Colcombet*, Sr. Vice President Strategy and Portfolio Management, SUEZ Energy South America
- *Steven Crowell*, President, Pluspetrol
- *Donald E. Felsing*, Chairman & CEO, Sempra Energy
- *Javier Gutiérrez*, President & CEO, ECOPETROL
- *Daniel Martinez*, Minister of Industry, Energy and Mining of Uruguay
- *Luis Ernesto Mejía*, then Ministro de Minas y Energía, Colombia
- *Décio Oddone*, CEO, Petrobras Energía
- *Ali Rodríguez*, then President, Petróleos de Venezuela S.A. (PDVSA)
- *Dilma Vana Rousseff*, then Minister of Energy, Brazil
- *Thomas A. Shannon, Jr.*, Assistant Secretary of State for Western Hemisphere Affairs
- *Rex W. Tillerson*, Chairman and Chief Executive Officer, Exxon Mobil Corporation
- *Mauricio Tolmasquim*, President, Empresa Pesquisa Energética (EPE)
- *Andrew Vesey*, President, Latin America, AES Corporation

Sponsors of the 2008 La Jolla Conference include the following global leaders:



## 3. Why you should sponsor

1. Unparalleled positive exposure for your brand and expertise in front of perhaps the most relevant group in the industry
2. Outstanding opportunities to network with new clients and potential partners;
3. Exclusive access to deliver your messages to influential officials under the respected, non-partisan banner of the Institute of the Americas and its president, Ambassador Jeffrey Davidow.

## 4. Sponsor Opportunities 2009 – La Jolla Conference

Please see the attached matrix for a summary of sponsorship levels and benefits. Sponsorship may be customized to meet your needs.

## 5. Contact Information

To discuss sponsor opportunities please contact: Jeremy Martin, Director of the Energy Program, at 1/858 – 453-5560 x 120 or at [jeremy@iamericas.org](mailto:jeremy@iamericas.org)