The Institute of the Americas’ Life Science & Biotech Program is kicking off its Latin America Cannabis Initiative with a by-invitation-only series of executive roundtables. The Mexico Edition will be the series’. Selected public and private sector leaders and researchers will attend the roundtable / panel discussions from the U.S. and Mexico. Entrepreneurs, sector stakeholders, thought leaders, consultants, growers, processors, investors, among others, will represent the various facets of the growing cannabis industry making for a candid, and interesting dialogue. Discussion will focus on the advancement of strategic economic and commercial priorities, economic growth, inclusion, regulatory cooperation, and regional competitiveness.

Thursday, August 22

9:00  French Breakfast

10:10  Welcome and Opening Remarks
       Theodore Gildred III, President, Institute of the Americas

10:15  Quick Introductions

10:30  First panel: Foreign Investment: when market timing, partner selection and product expertise
       Outweigh systemic, political and cultural risk.

11:15  Keynote Speaker: Alberto Ruiz de la Peña,
       Technical Secretary of Senate Commission on health Mexico
       Mexico Cannabis Sector Overview - Priorities and Plans under Manuel Lopez Obrador Government

11:40  Second panel: Infrastructure: education, inclusion, technology, advocacy, markets

12:40  Keynote Speaker: Dave Vialpando,
       Executive Director at Iipay Nation of Santa Ysabel

1:30  Lunch

2:30  Third Panel: CBD/THC science: what we believe, what we know, what is legal, what is marketable.

3:20  Call to action: Jennifer Sanders

3:30  Closing Remarks

3:40  Closing Cocktail
AN EVENT FOR CHANGE

LATAM Cannabis Series
Mexico Edition 2019