



Why sponsor the 2020 La Jolla Conference?

Play a strategic role in the Institute of the Americas annual La Jolla Conference by becoming a Platinum, Gold, Silver, or Bronze Sponsor in 2020.

Align your brand with the Western Hemisphere's premier energy summit.

In an intimate and relaxed setting, get unrivaled access to today's thought leaders on energy and hemispheric issues.

Ensure that your company helps shape the future of energy in our hemisphere.

The Institute of the Americas team will work with your company to deliver a sponsorship package that meets your needs, and ensure maximum visibility in the lead up to the Conference and during the event.

Benefits for sponsors include:

- Speaker and moderator opportunities
- Complimentary registrations for company representatives
- Private meetings with speakers and attendees
- Exclusive sponsorship of a scheduled event during the Conference
- Head table seating during meals
- Social media promotion on Facebook, Twitter and LinkedIn
- Access to Conference app participant data and analytics

Sponsorship levels and benefits can be customized to meet your company's needs:

Benefits	PLATINUM	GOLD	SILVER	BRONZE
	\$15,000	\$10,000	\$7,500	\$5,000
Conference Speaker or Moderator	Speaker	Speaker or Moderator	Moderator	Moderator
Complimentary Registration	4	3	2	1
Additional Registration Discount	\$500	\$300	\$200	\$100
Head Table Seating with Keynote Speaker	✓	✓	✓	✓
Host a Scheduled Event During Conference	Lunch or Cocktail	Industry Breakfast	Conference App or Coffee Break	
Company Logo on all Conference Materials	✓	✓	✓	✓
Display Conference Materials	✓	✓	✓	✓
Private Meeting or Personal Introductions	✓	✓	✓	
Free One-Year Institute Membership	✓	✓	✓	