Energy & Sustainability

Shaping public policy and informing the public on matters related to energy development, investment, natural resource use, and energy transformation in the Americas. The Institute’s energy program is one of the most internationally respected in the Western Hemisphere, leveraging global insights and experiential learning to inform regional stakeholders across sectors.

Priority Areas

- **Renewables**
  - Accelerating the growth of the cleantech tech in the region.

- **Energy Efficiency**
  - Leveraging technology and policy to reduce consumption.

- **Oil & Gas**
  - Exploring important trends, challenges, and opportunities.

- **Low-Carbon Economies**
  - Transforming energy generation and consumption and mobility.

- **Enhanced Regional Integration**
  - Developing win-win cross-border opportunities.

- **Stakeholder Engagement**
  - Managing complexity for successful outcomes.

FOR MORE INFORMATION VISIT WWW.IAMERICAS.ORG OR CONTACT JEREMY MARTIN
2020 PROGRAM CALENDAR

PROGRAM: ENERGY & SUSTAINABILITY

JANUARY

Steering Committee meeting in Mexico City

FEBRUARY

• Annual Mexico Energy Roundtable, Mexico - Feb 25-26
• Steering Committee meeting in Buenos Aires

MARCH

Annual Argentina Energy Roundtable - Buenos Aires, March 17-18-19

MAY

• Annual Geopolitics of Energy/Energy Literacy Workshop - May 18-19
• XXIX La Jolla Conference - May 20-21
• Steering Committee meeting in La Jolla

SEPTEMBER

Madrid Energy Conference - Sep 16-18

OCTOBER

Annual Colombia Energy Roundtable - Bogota

DECEMBER

Annual Washington, DC program co-hosted with the Inter-American Dialogue

Pending and to be confirmed for timing and feasibility

Brazil Natural Gas Model Roundtable
Chile Energy Roundtable
Central America Roundtable (in Panama and/or Honduras)

FOR MORE INFORMATION AND UPDATED CALENDAR OF EVENTS VISIT US AT:
https://www.iAmericas.org/programs/energy-sustainability/
Objectives:
1) To shape and inform public policies and regulatory frameworks pertaining to the energy transition and to enable the region’s transition to a more sustainable energy mix.
2) To foster policies to incentivize investment in renewable technologies that will accelerate the decarbonization of the region and boost energy security and economic development.

Content/Themes: The ETI focuses on three critical themes:
1) Renewable Energy – including policy analysis for Distributed Generation and utility scale projects (energy auctions).
2) Storage – including the analysis of raw materials extraction and value chain, applications, and regulations to improve market conditions.
3) Mobility – including policies to decarbonize public and private transportation, analysis of policy incentives and subsidies.

Private Sector Engagement: In addition to public policy, the ETI engages with private sector actors from around the region. Given the geographical diversity of IOA’s longstanding Energy & Sustainability Program, policy expertise is not limited to one country. Activities include:

1) To organize delegations, roundtables and targeted technical workshops to better understand California’s rapidly expanding renewables sector.
2) To commission and/or publish reports, white papers and opinion editorials on relevant topics that affect renewable energy market development.
3) To leverage the IOA’s relationships with private sector actors in California and North America to work with Latin American companies seeking to scale up and expand their networks throughout the region.

RECENT ACTIVITIES

Roundtable: Argentina Energy 2019
Panel discussions between energy regulators, legislators and private sector actors to discuss Argentina’s opportunities in lithium extraction, energy storage, electric mobility, and the implementation of new regulations to develop distributed generation markets.

Strategic Meetings: Ecuador and Colombia
The IOA convened a select group of multinational organizations, renewable energy industry experts, local energy companies, and government representatives to analyze the energy transition efforts of each specific country. Topics of electricity auctions, distributed generation programs and regulations, and electric mobility were discussed. Lessons learned and best practices were debated.

Reports:
I. Latin America’s Diverse Lithium Opportunity and a Sustainable Energy Future
II. The Lithium in a Battery
Many countries that possess lithium deposits are tempted to pursue production of lithium ion batteries. While understandable, such plans do not often demonstrate understanding of the complexity of a battery and its associated manufacturing process. These reports provide insights on the critical minerals and inputs that comprise batteries and the potential role of lithium rich countries in the storage and electric mobility boom.

Podcast: Mexico Clean Energy and the Paris Accord
Mexican president Andres Manuel Lopez Obrador marked one year in office in December. Rhetoric and innuendo swirling around the country’s energy sector and particularly its renewable energy outlook has begun to take the form of more concrete actions and policies.

Presentations: Peru and El Salvador
Participated in energy conferences presenting lessons learned from renewable energy polcicy and programs in California, Mexico and Brazil.
The Energy & Sustainability Steering Committee is comprised of a diverse network of companies that span the global energy business. The Steering Committee meets throughout the year and provides input on the nature of programs, topics and countries where we convene our programs. It is a high-level, elite network that essentially serves as a Board of Directors for the Energy & Sustainability Program.

For more information visit www.iamericas.org or contact Jeremy Martin.
FEBRUARY: Mexico Energy Roundtable - Mexico City

MARCH: Argentina Energy Roundtable - Buenos Aires

MAY: XXVIII La Jolla Energy Conference – La Jolla, CA
2019 IN REVIEW

JULY: Ecuador Oil & Gas - Quito

SEPTEMBER: The Madrid Energy Conference – Madrid, Spain

OCTOBER: Colombia Energy Roundtable – Bogota

DECEMBER: Mexico’s Energy Sector under AMLO - Washington, DC